Fixed format pros and cons

* Pros
  * Information is readily available on site
  * Very useful for kiosks at major access points
* Cons
  * Signs are expensive
  * Limited lifespan in harsh marsh environment
  * Maintenance costs
  * Information not easily changed

Interpretation – Electronic based

* Three levels
  * Printable PDF brochure that visitors can print at home and bring with them on their boats
    * Available on website
    * Can be linked to Town Facebook page
  * Brochures available from Town Hall and local outfitters/ guides
  * On-site downloads

Interpretation – Electronic (on-site)

* Use of QR (quick response) codes

Electronic format pros and cons

* Pros
  * Installation costs are reduced
  * Maintenance costs are reduced
  * Information is much easier to change if additional foci are developed for stations along the trail
* Cons
  * Requires some server space
  * Requires some maintenance of website

Next Steps

* Collate information gathered from this meeting
  * Make any desired modifications to the trail layout
  * Create database of interested parties
* Collect GPS data points
  * Map sign locations
  * Choose potential interpretive locations
* Form a Friends group (first meeting in early 2014)

Thanks to Topsail Beach and Grant Partners

* Partners
  * Ecological Marine Adventures
  * National Park Service
  * Pender Co. Dept. of Planning and Community Dev.
  * Cape Fear Council of Governments
  * NC Coastal Land Trust
  * NC Sierra Club